

Green County Public Library

Long Range Plan 2013-2018

Adopted _June 18,2013_

Reviewed and Revised May 20,2014

Library Vision

The people of Green County will:

- ❖ Have the information they need to succeed at school, at work, and in their personal lives;
- ❖ Have reading, viewing and listening materials and programs that stimulate their thinking, enhance their knowledge of the world, and improve the quality of their leisure time;
- ❖ Discover the joy of reading and develop a love of learning
- ❖ Enjoy a high level of access to electronic information resources and develop the technological, information seeking, and information evaluation skills needed in an increasingly complex world;
- ❖ Think of Green County Public Library as a focal point of community life that connects and unites the people of the area;
- ❖ Use the Green County Public Library's resources and services and encourage others to do so as well.

Library Mission Statement

Enrich...Empower...Educate

The Green County Public Library provides basic free access to current, high-demand, high-interest materials in various formats for people of all ages. We create a welcoming environment with friendly, competent staff and strive to introduce children and adults to the joys and rewards of reading and using the public library. Special emphasis is placed on supporting students of all learning levels and ages with their formal and informal course of study and self-improvement.

Goals and Objectives

Goal 1: SERVICE GOAL

Members of the community are able to find current popular material and information in various formats.

OBJECTIVE: To increase circulation at least 1% annually.

OBJECTIVE: To increase the collection for the Spanish speaking community.

OBJECTIVE: To publicize the library's web page and increase its usage by 1% yearly.

OBJECTIVE: To do regular weeding and development of library collections.

OBJECTIVE: To give customers access that allows them to download library material in

various formats.

OBJECTIVE: To update the library's technology plan yearly by replacing all (27) computers every 5 years by purchasing 5-6 new computers each year.

Goal 2: SERVICE GOAL

The young adults of our community will find the library a warm, welcoming place, providing technology opportunities as well as many choices for individual reading enjoyment.

OBJECTIVE: To provide adequate space for the young people in our community to hang out and enjoy the many services of the library.

OBJECTIVE: To develop a Teen Advisory Board to help improve the young adult collection of materials.

OBJECTIVE: To provide online homework help and career planning through Learning Express database.

Goal 3: SERVICE GOAL

The people of Green County will have a better understanding of the library and its services.

OBJECTIVE: To increase the public relations budget until it reaches a level of 2% of the operation budget as recommended by the enhanced Standard for Kentucky Libraries.

OBJECTIVE: To plan a comprehensive public relations campaign each year that makes regular use of radio and print media to keep all segments of the community aware of the library services and its role in the community.

OBJECTIVE: To develop an e-mail list of patrons to keep informed of library events.

OBJECTIVE: To examine, expand, and enhance library programs.

OBJECTIVE: To prepare in- house book displays regularly.

OBJECTIVE: To continue outreach service and programming as needed.

Goal 4: SERVICE GOAL

The children of Green County will develop a lifelong love of the library and a desire to learn that will help them live productive and satisfying lives.

OBJECTIVE: To maintain our Lap-sit Lullaby and Story Time programs in the library.

OBJECTIVE: To offer fun and educational Summer Reading Programs.

OBJECTIVE: To be active participants in the Early Childhood Council.

OBJECTIVE: To provide school visits and tours as requested.

OBJECTIVE: To provide support to Homeschoolers.

Goal 5: ADMINISTRATIVE GOALS

The library recruits, trains, and retains the most competent, friendly personnel available.

OBJECTIVE: To provide educational opportunities to complete certification requirements for all staff within five years of their hire date.

OBJECTIVE: To provide yearly, people handling skills to library staff who are in contact with the public on a regular basis.

Goal 6: ADMINISTRATIVE GOALS

The library building and contents are to be kept in sound physical condition as well as being attractive and serviceable to the public.

OBJECTIVE: To paint the interior library walls.

OBJECTIVE: To add an art hanging unit over computers to showcase local artwork.

OBJECTIVE: To add Library Directional Signs.

OBJECTIVE: To continue to look for ways to upgrade accessibility for the handicapped.

Goal 7: ADMINISTRATIVE GOALS

The library collection will be managed in the best way that funding will allow reflecting the needs of the community.

OBJECTIVE: To evaluate and upgrade the "Library Policy and Procedures" manuals annually.

OBJECTIVE: To upgrade and maintain automation system every 3-5 years.

OBJECTIVE: To purchase two patrons counters for both public doors to determine an accurate count of library visitors.

Signatures are on file on the original document at the library for your view.

Approved by the Green County Public Library Board of Trustees

Date

President, Randy Colvin

Date

Vice-President, Lanny Tucker

Date

Secretary, Freda Mays

Date

Treasurer, Diana Perdue

Date

Member, Brenda Hall